

30
years

1993 - 2023



RMHC
Madison



20
23

ANNUAL REPORT

FINANCIALS

Income

McDonald's & RMHC*	\$315,256
Individual Giving	\$761,787
Corporate/Foundation	\$338,278
Fundraisers	\$484,974
In-Kind Contributions	\$510,934

Other Income

Investments	\$669,491
Program Fees & Misc. Income	\$27,972

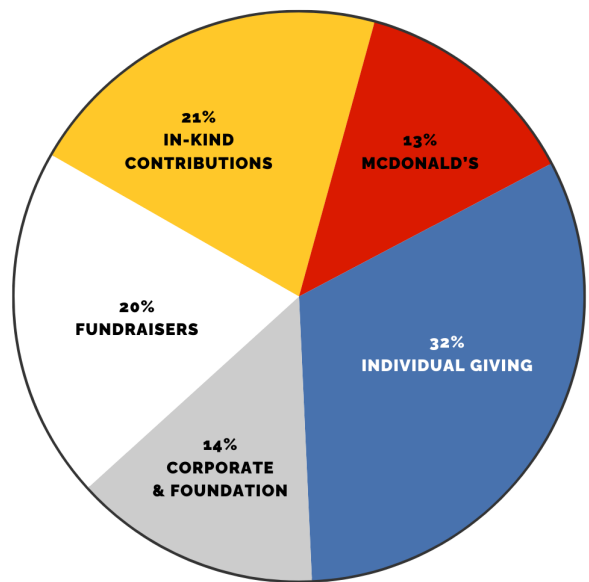
Total Support & Revenue \$3,108,692

Expenses

Program Services	\$1,823,602
Management & General	\$365,515
Fundraising	\$489,826

Total Expenses \$2,678,943

*78 local stores from the Rockford to Wisconsin Dells area support our RMHC-Madison Chapter.



Ratio of Fundraising & Administrative Expenses to Revenue

Program Services	68%
Management & General	14%
Fundraising	18%

Net Assets Year-End

	2023	2022
Unrestricted	\$15,641,131	\$15,161,382
Temporarily Restricted	\$100,000	\$150,000
Total Net Assets	\$15,741,131	\$15,311,382

20 IMPACT 23 MAKERS



Connected
5,100+
inspired subscribers
each month



Supported Families
\$135
average cost to host
a family



Volunteered
14,500+
hours caring for
families



Filled Our Pantries
\$510,00+
wish list and
in-kind donations



Made A Meal
61,000+
breakfast, lunch,
and dinners served



Gave A Gift
≈11,000
nights of free lodging
from donations

Board of Directors

Jason Speich, *President*
Brian Flad, *Vice President*
JoAnne Vaccaro, *Treasurer*
Shannon Wendricks, *Secretary*
Nick Shutwell, *Past President*

Mary Basel
Amber Bucciferro
Sue Gullickson
Heidi Kloster, MD
Sean McMurrough
Kyle Nondorf
Beth Rozak
Chris Roth

DONORS

\$50,000+

Anonymous
Deena Hatch Foundation
Greater Wisconsin
Operator's Syndicate
Randy and Susan Veenhuis

\$20,000 - \$49,000

Dean Healthcare by Medica
Epic Systems Corporation
Daniel and Julie Hartung
IFS Family Foundation
Only in Wisconsin Giving
Jim and Becky Rahn
UnityPoint Meriter
UW Health
Mary Weller Estate ♥
Wisconsin Dells Visitor &
Convention Bureau

\$10,000 - \$19,000

Maneesh and Michelle Arora
Jean Clack
Bill and Jan DeAtley
Delta Dental Plan of WI
John and Coleen Flad
Friends of Cars Curing Kids
Loren and Helen Walker
Foundation
Schaefer Family Trust
Doug Sheridan
Stark Co. Realtors
Jennifer Stebbins
United Way of Dane County
Wisconsin Built

\$5,000 - \$9,999

Anonymous
ABC Supply Co.
Alexander Foundation
Alliant Energy Foundation
Bob and Dyan Armstrong
Baker Tilly Foundation
Ken Ballweg
Mary and Ken Basel
Jerry Brown
CI Pediatric Therapy Centers
Coca-Cola
Dean Health Service
D.P. & K.
Electrical Consultants
Patrick and Kristen Flesch
Gilbert Brown Foundation
Gordon Flesch Co.
Derek and LaSonda Hahn
Iron Arch Management
Tony and Laurie Kelbel
Donna Knickmeyer
Lois Krantz
Sean and Stacy LaBorde
Jeffrey and Elizabeth Lamb
Rich and Mary Lynch
M3 Insurance
Greg and Melody McMaster
Mid-States Recycling
NCG Hospitality
Alan C. Newell ♥

Park Bank
Kendall and Laura Richards
JR and Lori Richards
Fred and Debbie Schwartz
Sitka Salmon
Tarver Family Foundation
Taylor Company
Thrivent Financial
UNUM Group
WI Physician's Services
Tom and MaryKay Zimbrick
Zimbrick Eastside

\$2,500 - \$4,999

Anonymous
Catherine Allen
American Family Insurance
Tom and Janet Andes
William and Karla Ashmore
Bell Laboratories
Bemis/Henning Fund
Capital Asset Investments
Courtesy Corporation
Coyle Carpet One
Ethan and Tara Dahlberg
Sam and Molly Daniels
Shannon and Dusty Dean
Dental Express Staffing, LLC
Collin and Susanna Driscoll
Evoke Brand Strategies
Doug Ferris and
Kathryn Giswold
Flad & Associates
Flad Development &
Investment Corp
Cory Buye and Jessica
Flesch Buye
Great Lakes Coca-Cola
Group Health Cooperative
Ray E. Habelman
Habelman Bros. Company
Gary and Gayle Harrop
Hartung Brothers
Hausmann Group
Joe Daniels Construction
J. P. Cullen & Sons
Kennedy Family Foundation
Kenter Family Fund
Mike and Sarah Kuemmel
Lycon
Medford Elementary Schools
MG&E Foundation
Mo Money Foundation
Melissa Oftedahl
Drew and Laura Petersen
Dan and Patti Rashke
Resource Solutions Corp.
Ryan and Katie Rist
C.J. and Kelly Robinson
Jay and Katie Sekelsky
Rosalind and Khiang Seow
Judy and Marv Siegert
SSM Health
Steve Stricker Foundation
TASC Employee Philanthropy
Edward Teixeira
Tricor Insurance

UW Athletic Department
Michael and Jill Weber
Shannon and Paul Wendricks
John and Becky Wong
Linda C. Ziegler
Zimbrick Automotive

\$1,000 - \$2,499

Anonymous
Aberdeen Consulting
Mackenzie Adkins
Allied Games
Linda and Danny Anderson
Chris and Amy Arenz
Douglas Babcock
Baker Tilly
Edward and Trish Ballweg
Lisa and Andy Barfuss
Mike and Julie Bauhs
Janice Bellinger
Benjamin and Aubry Berry
Dorothy A Blotz
Sean Blum and Amy Flesch
Nicholes Bolles
Doug and Karen Breitnauer
Adam Brinkman and
Scott Chaiet
Wesley and Kara Bubb
Bud Weiser Motors
Burrenson's Market
Bill Callahan
Cherchian Family Foundation
Ryan Coffey
Scott Confer
Nancy Conro
Mark and Kris Corey
Crest Foods Co.
Dave Jones
Virginia Davis
Neil and Lisa Dinndorf
Dr. Pepper/Seven Up
Elevance Health
Chad Elston
Darrell and Diane Endres
Dave and Stephanie Farnia
Brian and Megan Flad
Elizabeth Frautschi
Kaleb and Maggie Frawley
Frautschi Family Foundation
Frank Fronczak
Bruce and Grace Frudden
David and Gwen Fuhrmann
Mike and Stephanie Gardon
Ramona Gasser
James and Kim Gilmore
Matthew and Molly
Goetzinger
Tom and Karen Golden
Steve Grover
Guardian Life Insurance
Gulfstream
Sue and Ed Gullickson
Wayne Harris
Doug and Michelle Haworth
Thomas and Joan Hedin
Mary Hellenbrand
Thom and Katie Henshue

Josh and Jessica Hermsen
Steven and Cheryl Hoff
Scott and Valerie Holewinski
Tamika Hollinger
Hometeam4u
Anthony and Julie Hook
Incredible Bank
Isthmus Partners
Jewell Associates Engineers
J H Findorff & Son
Johnson Bank
Erin Johnson
Gail Johnson
Justice For A Cure
Kalscheur Family Foundation
Kennedy Elementary School
Kennedy Communications
Busaina Khalil
Michael and Theresa Kiesler
Jake and Jessie Kleiner
Lisa Klemme
Jack Klobucar
Sean and Jillian Knott
Henry Kneuppel
Michael Kollath
Ron and Deborah Krantz
Eric and Anita Kroll
Bob and Carol Lesczynski
Douglas and Laurie Linder
Matt and Anne Lund
Madison South Rotary
Madison Investments
Foundation
Kyle and Jessica Mair
McCann's Garage
Sean and Sarah McMurrough
Microsoft Corporation
Dimpy and George Morvis
William and Madge Murphy
Nicholas Nellis
Kyle and Elizabeth Nondorf
Tom and Renee O'Day
Jeffrey and Carmen Oelke
Marvin F. Packer
The Palm Financial Group
Jim Patch
Thomas Peters
Jim and Teri Pipe
Brian and Kari Potter
Jim and Lori Power
Stephen Powers
Quartz Health Solutions
Chris Remington
Pam Reynolds
Chris and Kelli Richards
Richard Riesen
Christopher Rittenhouse
Chris and Katie Roth
Tony Rusotto
San Diego Foundation
Alan and Susan Sarto
Larry Schauff
Cory Schmidt
Ronald and Christine Seidl
Kevin and Cindy Senke
Robert and Helen Shearer
Nick and Melissa Shutwell

Continued on next page

Celebrating 30 Years of Caring for Families

Over the years, RMHC-Madison has helped strengthen families and promote healing when children need healthcare.

Our Founding & Forever Mission Partner

Local McDonald's support extends far beyond monetary contributions and volunteerism with opportunities for customers to give back through donation boxes, proceeds from Happy Meals and RoundUp for RMHC.



30 years

1993 - 2023



RMHC
Madison

2716 Marshall Court
Madison, WI 53705
www.rmhcmadison.org



DONORS

Theodore Snyder 
Christopher Solomo
Jason and Marci Speich
Charles and Denise Steinhauer
Mike and Janet Stoetzel
Sunnyland Properties
TDS Telecom
Dan and Kristen Tenney
Daniel and Jane Tereba
Terso Solutions
The Martin Brower Company
The Carom Room
Thermo Fisher Scientific
Thunderbranch Acres
Chris and Stacie Tierney
Andrea Turke
UW Health Eye Clinic
Teresa Van Den Wildenberg and Steve Wieloch
William Van Haren
Veridian Homes Foundation
Vierbicher Engineering
Jack and Mary Walker
Ashlee Vandergeest
Dave Wandell
Wegner CPAs
William Whiteside
Wisconsin Counties Assn
Wise Owl Auctions
Lauren and Barbara Zucco


\$500 - \$999

3E Partners
Peggy and Steven Albitz
Lesla Anderson
Ascendium
Baird Foundation
Baldinger Bakery
Bruce and Elizabeth Bauer
Linda Bedner
Ryan Behling
Carol Marlene Boigenzahn
Boone's Buddies
Boscobel Area Schools
Mike and Tasha Bremel
Suzanne Breneman
Dan Brusky
Paul and Suzanne Buckner
Terry and Elvira Burns
Ronald and Mary Jo Campo
CapSpecialty
Sven Casper and Brittany Spindler
Aamir Chaudhary
CHS, Inc.
Bradley Clinton and Amy McClain
Compeer Financial
Mitchell Connor
Laura Craig
Mark and Darlene Cunneen
Pete and Meghan Daniels
Austin and Kaitlin DeLong
Kim Dombrowski
Debra Drewsen
Kenneth and Doreen Dybevik
Scott Eierson
Jeanette Erickson

First Presbyterian Church
Foley Electric
Gregory and Bonnie Foley
Kirsten Friedman
Karl Frisch
Fukowi Valley Lodge
Roy and Louise Gag
Michael and Johnna Georgia
Glenwood Moravian Church
Jennifer Gracyalny
Donald and Natalie Granato
Donna Grant
Gene and Jodie Haapala
Halo of Madison
Hartje Family Foundation
Pat Hill and David Doeren
Joanne Hinrichs
Dave and Sue Hogg
Robert and Margaret Hopton
Smoke in the Valley
Dana and Janine Jaster
Milo and Joan Jones
Thomas Kennedy
Andrew and Pam Klein
Kollath and Associates
Tori Kuehn
Linda Kundert
Veronica Schuett Kurszewski
Curtis LeCaptain
Kirk and Jill Leitzen
Robert and Kay Lera
William Lidwin
Megan Link
John and Linda Llinas
Madison Eagles Auxiliary
Mike and Jessie Marquette
Robert and Mary Martin
Jason and Julie Mascitti
Donald and Karen Mayer
Joe and Kathleen McNeil
Mercy Heath
Troy Miley
Kayla Mills
Herman and Charity Mittag
Monona United
Methodist Church
Mortenson Construction
Mr Plumber, LLC
Kathleen Murphy
My Friend's Closet
Navitus Health Solutions
Stephen and Karen Neas
Northland Equipment Co.
Tyler and Michelle Oettinger
Leslie Oliverson
OSI Group Foundation
James and Nancy Packard
Richard Page
Lonna Peterson
Sarah and Patrick Pfau
Mitchell Pinta and Jess Palermo
John Podgorski
Mike and Jayne Polelle
Joseph and Judith Porto
Quilted Oak & Ice Cream
Aric E. Reilly
Rigby Pub and Grill
Chris Roach

Beth and Peter Rozak
Jeremy and Lisa Russell
Salzwedel Family Fund
Melanie Schoenemann
Bonnie Schumacher
Seats, Inc.
Laura Serebin
Mark and Lori Sigourney
Skogen Engineering Group
Anthony and Debbie Skubal
Mike and Dede Speich
Eric and Tiffany Spoor
Annabelle Stamm
Eleanor Stanford
Allan and Mary Stegemann
Richard and Mary Stieve
Matthew & Jennifer Suarez
Bill Sullivan
Krista Tahlman
Dennis Thiele
Todd Thiele
David and Connie Thorson
Jeff and Barb Ticknor
Christopher Travis
Michael and Erin Treder
Tyler and Nicole Tweten
Tyson Foods
UBS Financial Services
Chris and Krisa Urchell
USCAST Inc.
Jasper and JoAnne Vaccaro
Andrew and Holly Van Eyck
Gail Van Haren
Rick and Nichole Viviani
Kolby and Brianna Walker
Walmart and Sam's Club
Jack and Janice Warner
Scott Weiser
WI Dept of Corrections
Matt and Kristen Wieseckel
Gary and Kristi Winchester
Richard Witt
Bradley and Leah Woelfel
David Wolf
Jen Wright
Vina Yang
Ian Young
Jeffrey and Sarah Zutz

We are grateful for the more than 1,650 gifts under \$500 totaling \$244,194. Every gift makes a difference!

Each  symbolizes a donor who has since passed away. They will always be in our hearts.